



"This church has been instrumental in the spiritual growth of mine and my husband's lives and our marriage. I feel more at home and unified with this family than I ever have at any church I've been a part of and I think that unity among the people of God glorifies Him."

We have just finished our 2nd anniversary as a new, public church plant! We have much to be thankful for and we also have much ahead of us. Our desire continues to be that people come to faith in Jesus & join our faith community. You have been a part of this journey through giving & prayer so we wanted to share with you:

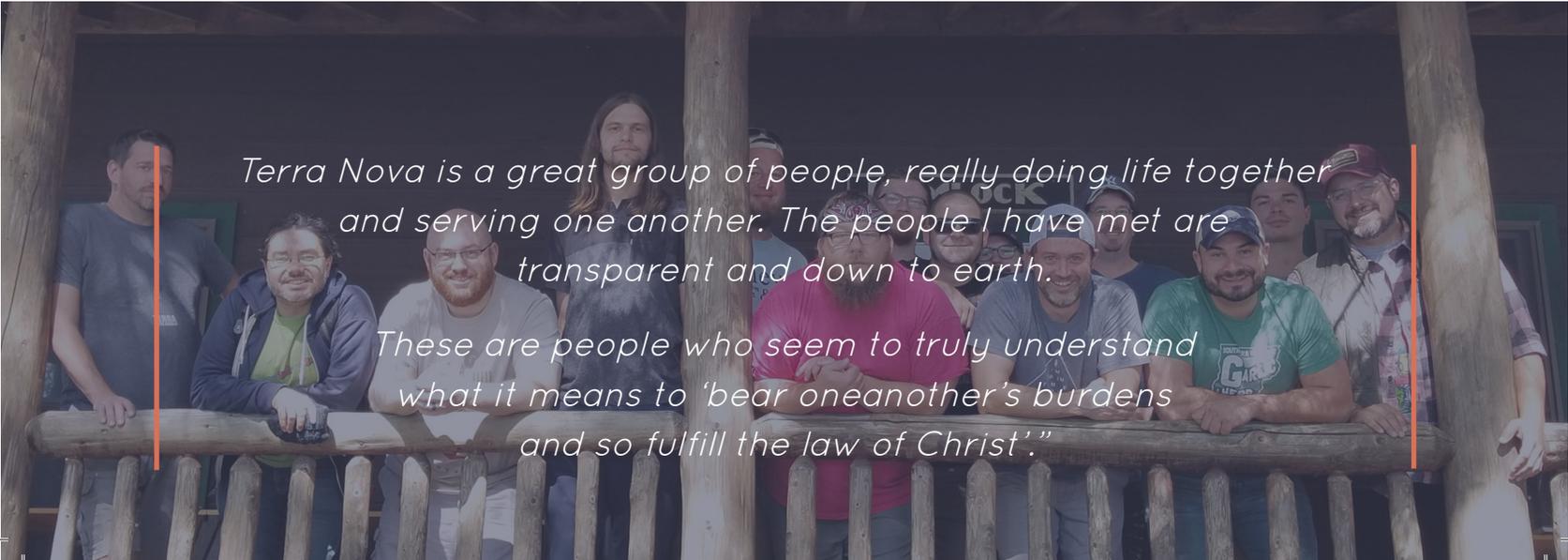
- ◆ An update on our church planting story and current fundraising materials
- ◆ Some quotes from people who have found a family here at Terra Nova
- ◆ A look at our 2020 budget and financial update
- ◆ A summary of your 2019 giving for tax planning purposes (see reverse).

Highlighting 2019 for our church was leadership changes: Elizabeth Hill came on staff as our Creative Arts Director; Dave Klass, one of our pastors, moved on from Terra Nova; and Paul Gordon continued to serve as a full-time volunteer.

We believe God has called us to North Adams and is using your generosity to continue to expand His kingdom here. We are grateful for your continued partnership with us.

Grace & peace,

Paul Gordon, Pastor



Terra Nova is a great group of people, really doing life together and serving one another. The people I have met are transparent and down to earth.

These are people who seem to truly understand what it means to 'bear one another's burdens and so fulfill the law of Christ'."

NAME:

TOTAL TAX DEDUCTIBLE GIVING IN 2019:

General Fund:

Facility Fund:

Church Planting Support Fund:

Retreat Scholarship Fund:

RECURRING GIFT:

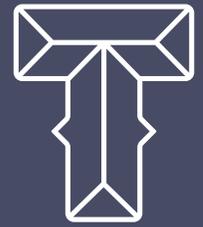
MANAGE YOUR GIVING: terrannotadams.churchcenteronline.com/giving

Terra Nova Church holds its own 501(C)3 approval letter. If, for any reason the information above does not seem accurate to you, please email our finance team at northadams@terrannotadams.org as soon as possible.



PLEASE JOIN US IN PRAYING

- ◆ For a new believer to come to faith and be baptized in our church in 2020.
- ◆ For the giving of our church to continue to grow so we become a self-sufficient church by 2023.
- ◆ For people to be developed as leaders of our church & serve as elders, small group leaders, worship leaders & Children's teachers.
- ◆ For our perservance & faithfulness in the calling the Lord has given us for the Berkshires



TERRA
NOVA CHURCH

PARTNER WITH US

In making more & better disciples of Jesus
by planting a new church
in North Adams, MA



PLACE

North Adams, Ma



MISSION

the green
a shared space

- ◆ North Adams is the smallest city in Massachusetts with 12,000+ people living within the city & 30,000+ people living within a ten-mile radius.
- ◆ Two institutions of higher education bring a diverse student population to our area: Massachusetts College of Liberal Arts and the prestigious Williams College.
- ◆ There is a unique mix of a local, blue collar working class who retain their industrial roots and a growing population of young, creative entrepreneurs, all participating in an economic rebirth.
- ◆ North Adams is a typical New England post-industrial city attempting recovery through the creative renewal of its historical mills & factories.
- ◆ Recently dubbed the “Art Capital of New England,” we are home to several world renowned museums: MASS MoCA, The Clark & The Williams College Museum of Art and a thriving art community.
- ◆ We have a rich spiritual heritage with the Great Awakening & Haystack Movement. However, Barna has ranked us as one of America’s most Biblically unaware and unchurched areas.

◆ **North Adams has one church with over 100 active members.**

From the start we reimagined our gathering space by seeking to create a place where all people were comfortable being; and then gathering as the church for worship in that same place on Sundays.

So, we took the lead on launching The Green, a central, downtown, community center where the church could serve our community, invest into its future and build relationships with our neighbors.

The Green is made available to a variety of community partners for programs, gatherings, and events that cultivate important aspects of individual and community life.

KEY PARTNERS/USERS OF THE GREEN

- ◆ Northern Berkshire Community Coalition
- ◆ North Adams Farmer’s Market
- ◆ Hoosic River Revival Coalition
- ◆ Men Initiating Change, Inc.
- ◆ North Adams Public Schools
- ◆ North Adams Winter Festival
- ◆ E.Hill Studio
- ◆ Common Folk
- ◆ MCLA
- ◆ Berkshire NAACP
- ◆ TEDx North Adams
- ◆ Terra Nova Church

“At Terra Nova we love the focus on making the church a place where growing as a follower of Jesus is stressed as a real part of daily life. We also love the non-traditional setting. It inspires us to want to reach people who may never be drawn to a traditional church. It’s great to be a part of something where God is working!”



STORY

Terra Nova Church

2015

January 9 people begin gathering in a living room for a Bible study.

2016

April Approx. 20 people join us for an Easter Sunday Gathering.

June Paul & Nicole Gordon are approved as Acts 29 & Converge church planters.

September Approx. 25 people gather in a home on the 1st Sunday of each month.

2017

January We begin gathering in a home every other Sunday morning.

August Elizabeth Hill begins a Worship Leader Internship & Dave Klass joins our work as a pastor.

November Led the formation & launch of The Green in a temporary space & publicly launched as a new church community gathering every Sunday at The Green.

2018

April Elizabeth Hill begins volunteering as the Creative Arts Director.

November Complete the renovation of a new, more permanent space for The Green and continue gathering weekly on Sundays.

2019

September Elizabeth Hill becomes the Creative Arts & Operations Director on a part-time basis and Dave Klass moves on from being a pastor at Terra Nova.

December Our second year closes with approx 55 people calling our church home.



LEADERSHIP

Staff

Paul Gordon

Pastor

Paul leads our church by overseeing the teaching of the Bible, fostering a culture of prayer & discipleship, developing leaders, and rallying us around a mission & vision that is Christ-centered & Christ-focused.

Paul also serves as the Director of The Green, Executive Pastor for the Terra Nova Network, and the New England Coordinator for the Acts 29 Rural Collective.

Elizabeth Hill

Creative Arts & Operations Director

Elizabeth leads our church by cultivating a creative arts culture that encourages worship, orchestrating all the details of our gatherings, & coordinating the volunteers who serve our church.

Elizabeth is also the owner of E.Hill studio in North Adams and regularly helps leads worship for other churches and various events around our region.

Advisory & Accountability Council

While we identify, equip & ordain local elders, we have three people from the three networks that we belong to who help guide, counsel & oversee our church.

Ed Marcelle
Terra Nova Network

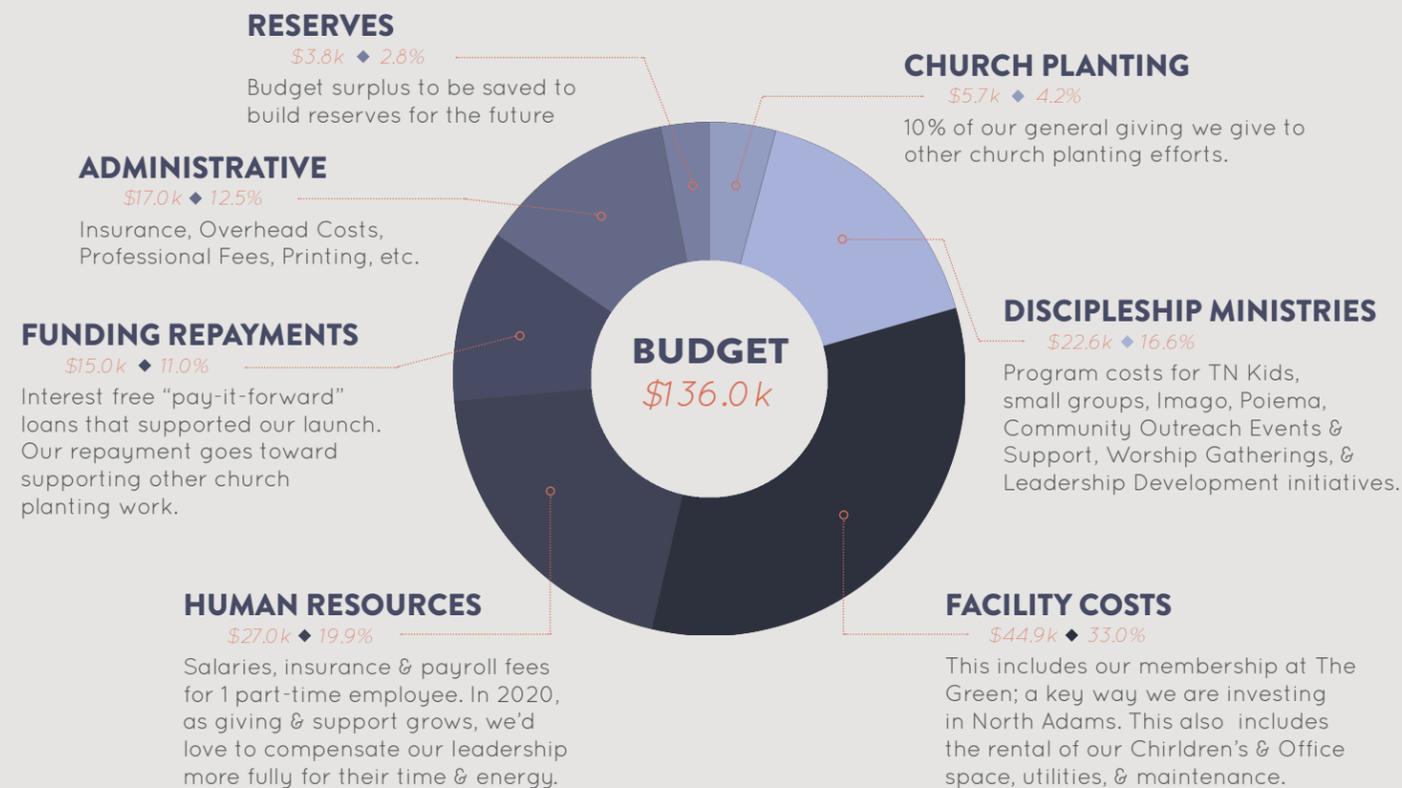
Denny Sant
Converge Northeast

David Pinckney
Acts 29 New England

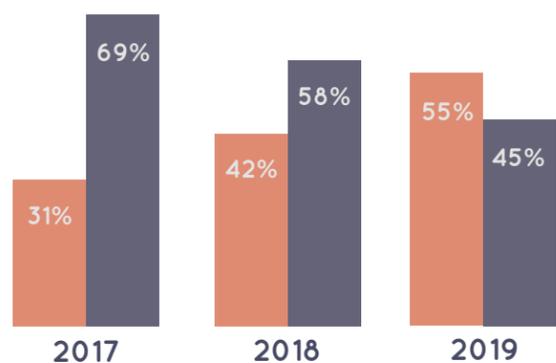
FINANCES

Invest in Us

2020 FINANCIAL PLAN



Giving Growth



Percentage of Annual Giving

■ Terra North Adams Giving ■ Partner Support

We've set a goal of being a self-sustaining church by 2023 (5 full fiscal years after launching). In 2019, our church grew to support over 50% of our budget!

We are encouraged by this growth & generosity. We are grateful for all our partners (new and old!) who are investing into our future. Even now, two years in, outside support of our work remains critical for the long-term viability of our church family.

PLEASE SUPPORT US IN 2020

GIVE A ONE-TIME GIFT ◆ SET UP A RECURRING DONATION

ONLINE

[TERRANOVACHURCH.ORG/NORTHADAMS/GIVE](https://terranochurch.org/northadams/give)

MAIL A CHECK

Terra Nova Church
PO Box 1807
North Adams, MA 01247

QUESTIONS? MORE INFORMATION?

paul@terranochurch.org

Factors Influencing Our Finances



Church Planting

We give away 10% of our internal giving towards other new churches.

We also received two interest free church planting loans for our launch. One will be repaid in 2020, the other in 2022. Repayments go to support other new churches.



North Adams

We love the city and region God has placed us in.

We have invested heavily into the launch of a new community space; The Green. We will continue to be a key member at The Green and build relationships with our neighbors.



Human Resources

Our staff is very generous with their time, allowing our church to grow.

Paul is currently a full-time volunteer & Elizabeth is a part-time employee. We hope to increase the pay for our staff as giving grows.

"In my time at Terra Nova I have seen great growth in my life and in the life of my family. I have also seen many people blessed through the launch of The Green and see that the space is drawing our community together."



TERRA

NOVA

CHURCH

Ground
Earth

New
Fresh

Community
Gathering

The name is meant to serve as a reminder that God calls us to new places, and so we constantly desire to take new ground for Jesus' kingdom.

In our personal journeys of faith and as a community, we will continually seek fresh ground together as we follow Jesus Christ.

WWW.TERRANOVACHURCH.ORG

